



**SPONSORSHIP
PROSPECTUS**

MODEL UNITED NATIONS 2017

**NANYANG
TECHNOLOGICAL
UNIVERSITY**

In the spirit of fostering international collaboration and intellectual discourse, the Nanyang Technological University Debate Society proudly unveils NTU Model United Nations 2018 - the university's premier international student conference to be held from 23rd - 25th February 2018.

Growing steadily since 2006, NTUMUN reaches out to student leaders and ambassadors from universities and schools across the Asia-Pacific, Middle East, Europe and the Americas, and gathers over 400 impressionable and passionate minds every year. These students participate in three days of intense discourse on the many geopolitical issues threatening our world, and propose novel solutions to pressing international concerns. In addition, a considerable body of professors, university representatives and executives grace this grand occasion every year.

As the 11th best university in the world, and the top young university, NTU is well positioned to attract the brightest minds from the region and beyond. Standing on the shoulders of over a decade of exceedingly successful conferences, NTUMUN 2018 aims not only to increase its outreach but also to further the reputation and brand value of the conference.



Sponsoring and advertising at NTUMUN is an incredible way to spread your brand's name or your organization's message to hundreds of passionate and talented students, academics and intellectuals. We are actively seeking to work with companies, schools, summer and educational programs, local restaurants, and non-profit and advocacy organizations.

NTUMUN 2018 understands the importance of representing the efforts, products, and services of our sponsors, and take immense pleasure in promoting them. Sponsoring an international event such as this presents your organization with the great opportunity to advertise to an international group of future and current leaders and professionals. Thus, in return for cash or kind sponsorships, we are delighted to offer you a variety of flexible and customized marketing opportunities depending upon your goals and needs.

If you are interested in the sponsorship packages below or would like to discuss more flexible options, please contact us using the details overleaf for a fruitful partnership.

Sponsorship Tier	Platinum	Gold	Silver	Bronze
Cash	S\$5000+	S\$2500+	S\$1000+	S\$500+
Merchandise worth	-	-	S\$1000+	S\$500+
Booth at Event	✓	X	X	X
Business Logo Placements (Event T-shirts, Certificates, etc.)	✓	X	X	X
Main Stage Emcee Recognition (At opening & closing ceremony and social events)	✓	✓	X	X
Ad in Delegate Handbook	Full Page	Half Page	Qtr Page	X
Logo on all Publications (Brochure, Delegate Handbook, Study Guide, Newsletters, etc.)	✓	✓	✓	X
Goodie Bag Inserts (Marketing information, promo items, vouchers, etc.)	✓	✓	✓	X
Corporate Branding (Logo on website, Facebook, etc.)	✓	✓	✓	✓

SPONSORSHIP PACKAGES

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CONTACT US

APPENDIX

Early Bird Registration Opens

Early Bird Payment Deadline

Regular Payment Deadline



15 Oct

1 Nov

6 Nov

3 Jan

9 Jan

23 Feb



Regular Registration Opens

Late Registration Opens

The Conference

DAY 1
23rd Feb

- 16:00 - 17:00 : Registration starts
- 17:15 - 18:30 : Opening Ceremony *
- 18:30 - 19:30 : Networking Event
- 19:30 onwards : Council Session 1

DAY 2
24th Feb

- 09:00 - 12:00 : Council Session 2
- 12:00 - 13:00 : Lunch *
- 13:00 - 15:00 : Council Session 3
- 15:00 - 15:15 : Break
- 15:15 - 18:15 : Council Session 4
- 19:00 - 23:00 : Socials

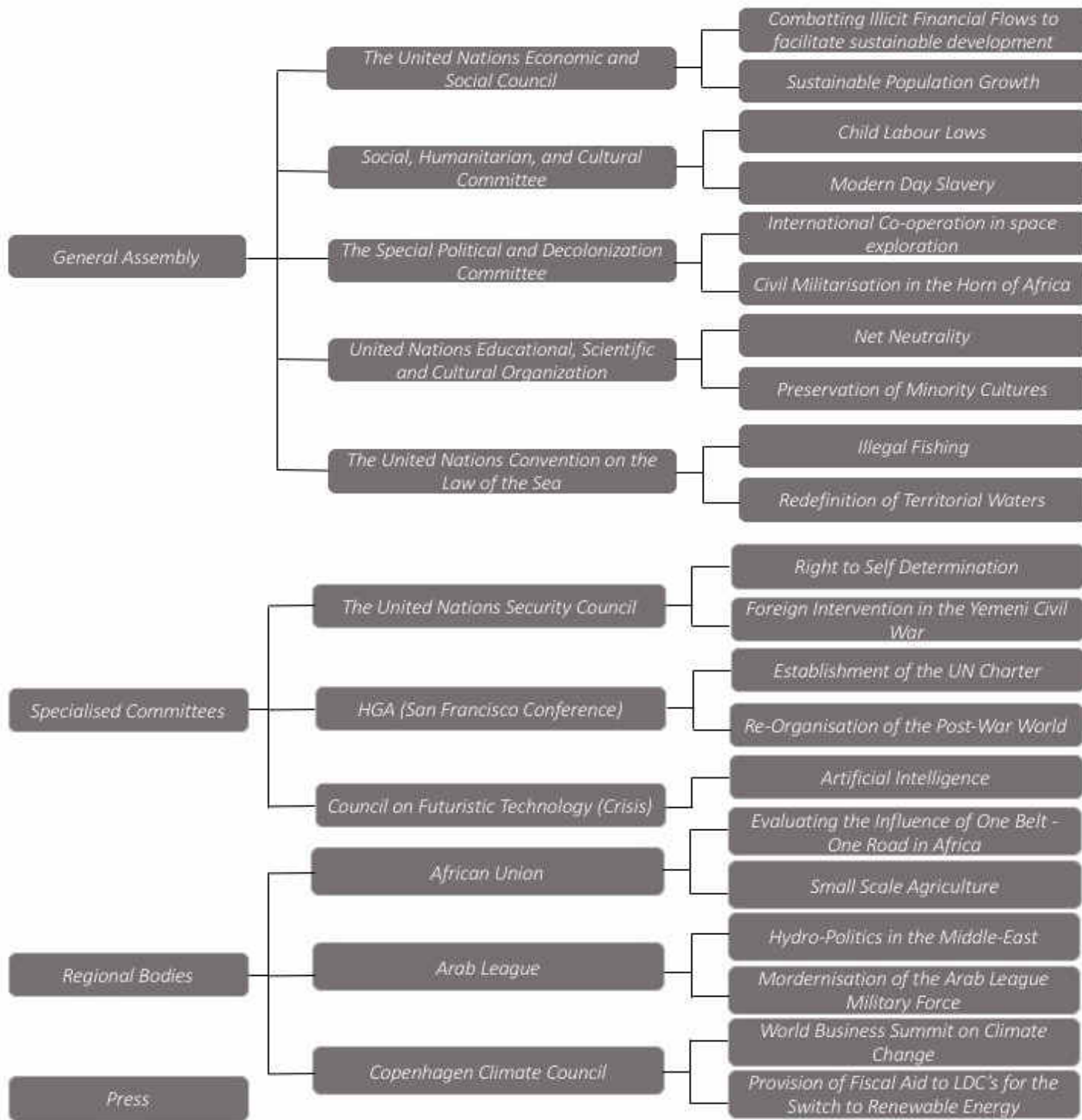
DAY 3
25th Feb

- 09:00 - 12:00 : Council Session 5
- 12:00 - 13:00 : Lunch *
- 13:00 - 15:00 : Council Session 6
- 16:30 - 18:00 : Closing Ceremony

* Opening Ceremony and Lunch times provide an opportunity for sponsoring organisations to set up promotional booths and banners.

TIMELINE OF EVENTS

The following array of global issues will be discussed in the conference, some of which may overlap with your organisation's interests.



COMMITTEES & AGENDA